

CONTRACT



KVVU TV
25-TV 5 Drive
Henderson, NV 89014
(702)435-5555

<u>Contract / Revision</u> 489281 /		<u>Alt Order #</u> 06275648
<u>Product</u> HORSFORD 4 CONGRESS		
<u>Contract Dates</u> 09/11/12 - 10/01/12		<u>Estimate #</u> 1609
<u>Advertiser</u> Horsford For Congress		<u>Original Date / Revision</u> 09/04/12 / 09/04/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> KVVU	<u>Account Executive</u> Teresa Difuria	<u>Sales Office</u> TELEREP-PHIL
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u>	<u>Advertiser Code</u> 115	<u>Product Code</u> 122
<u>Agency Ref</u>		<u>Advertiser Ref</u>

And:

Greer Margolis Mitchell Burns, Inc (GMMB)
3050 K St NW
Washington, DC 20007

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 11	KVVU	09/16/12	09/30/12	NFL Late Game	NFL Late Game		:30			NM	3	\$7,650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 09/10/12	09/16/12	-----1				1	\$3,800.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	KVVU	09/10/12-09/16/12	NFL Late Game	NFL Late Game	-----Su	:30		\$3,800.00	NM		
		See MG 11.3, 11.4										
	3	KVVU	09/16/12-09/16/12	NFL Pre-Game Show	NFL Sa-Su 8a-6p	-----Su	:30		\$1,925.00	NM		
		Ⓜ MG for 11.1 09/16										
	4	KVVU	09/16/12-09/16/12	NFL Pre-Game Show	NFL Sa-Su 8a-6p	-----Su	:30		\$1,925.00	NM		
		Ⓜ MG for 11.1 09/16										
		Week: 09/17/12	09/23/12	-----				0	\$0.00			
		Week: 09/24/12	09/30/12	-----1				1	\$3,800.00			
N 12	KVVU	09/16/12	09/30/12	NFL Early Game	NFL Early Game		:30			NM	2	\$7,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 09/10/12	09/16/12	-----				0	\$0.00			
		Week: 09/17/12	09/23/12	-----1				1	\$3,500.00			
		Week: 09/24/12	09/30/12	-----1				1	\$3,500.00			
N 13	KVVU	09/16/12	09/30/12	Fox News Sunday 8-9a	8-9a		:30			NM	2	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 09/10/12	09/16/12	-----				0	\$0.00			
		Week: 09/17/12	09/23/12	-----1				1	\$200.00			
		Week: 09/24/12	09/30/12	-----1				1	\$200.00			
N 15	KVVU	09/12/12	09/17/12	Fox 5 News M-F 10p-11p	10p-11p		:30			NM	2	\$4,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 09/11/12	09/17/12	M-WTF--				2	\$2,150.00			
N 16	KVVU	09/12/12	09/17/12	Better	M-F 11a-12p		:30			NM	1	\$195.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 09/11/12	09/17/12	M-WTF--				1	\$195.00			
N 17	KVVU	09/12/12	09/17/12	Anderson	3-4p		:30			NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 09/11/12	09/17/12	M-WTF--				1	\$300.00			
N 18	KVVU	09/12/12	09/17/12	The Dr.Oz Show	4-5p		:30			NM	2	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.



KVVU TV
25-TV 5 Drive
Henderson, NV 89014
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<u>Contract / Revision</u> 489281 /		<u>Alt Order #</u> 06275648
<u>Contract Dates</u> 09/11/12 - 10/01/12	<u>Product</u> HORSFORD 4 CONGRE	<u>Estimate #</u> 1609
<u>Advertiser</u> Horsford For Congress		<u>Original Date / Revision</u> 09/04/12 / 09/04/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/11/12	09/17/12	M-WTF--				2	\$350.00			
N 19	KVVU	09/12/12	09/17/12	Fox 5 News at 5	5-530p		:30			NM	2	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/11/12	09/17/12	M-WTF--				2	\$550.00			
N 20	KVVU	09/12/12	09/17/12	Fox 5 News at 5 MF 530-6p	M-F 530-6p		:30			NM	2	\$1,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/11/12	09/17/12	M-WTF--				2	\$625.00			
N 21	KVVU	09/12/12	09/17/12	Fox 5 News AM M-F 6a-7a	M-F 6a-7a		:30			NM	2	\$1,450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/11/12	09/17/12	M-WTF--				2	\$725.00			
N 22	KVVU	09/12/12	09/17/12	Fox 5 News AM M-F 7a-9a	M-F 7a-9a		:30			NM	2	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/11/12	09/17/12	M-WTF--				2	\$700.00			
N 23	KVVU	09/12/12	09/17/12	More M-F 9-10a	M-F 9a-10a		:30			NM	2	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/11/12	09/17/12	M-WTF--				2	\$275.00			
N 24	KVVU	09/16/12	09/16/12	NFL Early Game	NFL Early Game		:30			NM	1	\$7,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	-----S				1	\$7,500.00			
N 25	KVVU	09/16/12	09/16/12	Fox News Sunday 8-9a	8-9a		:30			NM	1	\$850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	-----S				1	\$850.00			
Totals											60	\$50,355.00

Time Period	# of Spots	Gross Amount	Net Amount
08/27/12 - 09/30/12	60	\$50,355.00	\$42,801.75
Totals	60	\$50,355.00	\$42,801.75

Signature: _____ **Date:** _____

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REP HEADLINE# 6275648 TRF# 489281 REP: TEL# 610-293-4100 FAX# 610-225-1191
\$\$\$ MOD# 1: UNAPPROVED REV #1 \$\$\$ ORDER WORKSHEET HARRIS REPORT FROM REP SEP4/12 12.38
*** KVVU-TV *** **CHANGES**

ADV # ADV. NAME POLI/S HORSFORD/D/CON/NV REP. # OFF. # 762 SALESMAN #
AGY # 1051 AGY. NAME GREER, MARGOLIS, MITCHELL BUYER NAME JESSE DEMASTRIE

3050 K ST NW, SALES PRSN PH- TERESA DIFURIA
WASHINGTON, DC 20007

ORDER # CONTRACT # 6275648 CLASS: NATL. LOCAL REGIONAL

PRDCT HORSFORD 4 CONGRESS EST#1609 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES SEP12/12 OCT1/12 WK-3

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE SEP4/12 12.38

REP: TO ROSE
FROM TERESA
REVISED ORDER TO REFLECT RATES NEEDED TO CLEAR THE W/O 9/12
REV TTL 50,355
PLEASE CONFIRM
THANKS! T

STA:

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

ALL INVOICES ARE TO BE SENT TO:
GREER MARGOLIS
ACCOUNTING
1010 WISCONSIN AVENUE NW
SUITE 800
WASHINGTON, DC 20007
STEVEN HORSFORD FOR CONGRESS

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
:	LINE#	:	:	:	:	:	DATE	DATE	/WK	INVT	:	SPTS:

AGENCY ADVERTISER CODE = 115 AGENCY EST# = 1609
AGENCY PRODUCT CODE = 122

15	RT	900A-1000A	30			\$1,925.00	9/16	9/16	2		SUN	2
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PROGRAM : PRE GAME SHOW
ORD COM1: SPOT N/A DUE TO NO LATE GAME. MG OFFER PRE GAME SHOW. PLS ADVISE.
THIS IS A MAKE-GOOD FOR SEP16 ON LINE-11 FOR 1 SPOT/WK

FAX# 610-225-1191
HARRIS REPORT FROM REP SEP4/12 12.38
CHANGES *** KVVU-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
12	E		1000A-100P	30		\$3,500.00	9/23	9/30	1		SUN	2
PROGRAM : FOX NFL (GAME 1)												
CON COM1: FOX NFL (GAME 1)												
13	E		800A-900A	30		\$200.00	9/23	9/30	1		SUN	2
PROGRAM : FOX NEWS SUNDAY												
CON COM1: FOX NEWS SUNDAY												
17	R		1000P-1100P	30		\$2,150.00	9/12	9/17	2		W-F,M	2
PROGRAM : FOX 5 NEWS AT 10P												
ORD COM1: REBOOKED PER ADJUSTED FLIGHT DATE												
CON COM1: FOX 5 NEWS AT 10P												
18	R		1100A-1200N	30		\$195.00	9/12	9/17	1		W-F,M	1
PROGRAM : BETTER LAS VEGAS												
ORD COM1: REBOOKED PER ADJUSTED FLIGHT DATE												
CON COM1: BETTER LAS VEGAS												
19	R		300P-400P	30		\$300.00	9/12	9/17	1		W-F,M	1
PROGRAM : ANDERSON COOPER												
ORD COM1: REBOOKED PER ADJUSTED FLIGHT DATE												
CON COM1: ANDERSON COOPER												
20	R		400P-500P	30		\$350.00	9/12	9/17	2		W-F,M	2
PROGRAM : DR OZ												
ORD COM1: REBOOKED PER ADJUSTED FLIGHT DATE												
CON COM1: DR OZ												
21	R		500P-530P	30		\$550.00	9/12	9/17	2		W-F,M	2
PROGRAM : FOX 5 NEWS AT 5PM												
ORD COM1: REBOOKED PER ADJUSTED FLIGHT DATE												
CON COM1: FOX 5 NEWS AT 5PM												
22	R		530P-600P	30		\$625.00	9/12	9/17	2		W-F,M	2
PROGRAM : FOX 5 NEWS AT 530PM												
ORD COM1: REBOOKED PER ADJUSTED FLIGHT DATE												
CON COM1: FOX 5 NEWS AT 530PM												

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
23	R		600A-700A	30		\$725.00	9/12	9/17	2		W-F,M	2
PROGRAM : FOX5 NEWS 6A ORD COM1: REBOOKED PER ADJUSTED FLIGHT DATE CON COM1: FOX5 NEWS 6A												
24	R		700A-900A	30		\$700.00	9/12	9/17	2		W-F,M	2
PROGRAM : FOX5 MORNING NEWS ORD COM1: REBOOKED PER ADJUSTED FLIGHT DATE CON COM1: FOX5 MORNING NEWS												
25	R		900A-1000A	30		\$275.00	9/12	9/17	2		W-F,M	2
PROGRAM : MORE LAS VEGAS ORD COM1: REBOOKED PER ADJUSTED FLIGHT DATE CON COM1: MORE LAS VEGAS												
26	A		1000A-100P	30		\$7,500.00	9/16	9/16	1		SUN	1
PROGRAM : FOOTBALL												
27	A		800A-900A	30		\$850.00	9/16	9/16	1		SUN	1
PROGRAM : FOX NEWS SUN												
SEP/12			50355.00			OCT/12						
												CONTRACT TOTAL
												50355.00
												TOTAL SPOTS
												60

MARKET TOTALS \$181,068 KVVU 22% KSNV 22% KLAS 26% KTNV 20% KVMY 7% KVCW 2% CABL 0%
 KTUD 1%

SVC- NSI
 DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
 P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE